

VOLKSWAGEN

GROUP OF AMERICA

Arkansas

132 VW and dealer direct employees & contractors

Employed during 2015

2.7 employment multiplier

Total jobs for every VW and dealer employee

354 Total employment impact
\$17.8 million Total labor income

The analysis estimates economic contributions related to dealerships, and accounts for activities that support operations in other states.

VW's operations supported \$57.1 million of economic output in the state directly and through related indirect and induced economic activity.

VW's largest suppliers in Arkansas are: FedEx; ABF Freight System, Inc; Barber Law Firm PLLC; Gail Wiltshire

Volkswagen Dealerships

Crain Volkswagen of Springdale
Owens-Murphy Volkswagen
Bill White Imports
McLarty Volkswagen of North Little Rock

Audi Dealerships

Parker Audi

VW's impacts in Arkansas include not only the company's direct dealership operations, but also the indirect and induced impacts related to VW's suppliers and sales to employees living in the state. Through its operations and investments, VW supports jobs, sales, and taxes for households, businesses, and governments across Arkansas.

Table 1. 2015 direct, indirect, and induced impacts of VW

\$ millions; full- and part-time employees

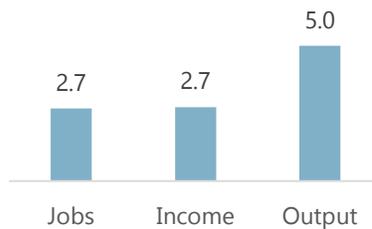
	Jobs	Income	Output
Direct Contribution	132	\$6.5	\$11.4
VW corporate	0	--	--
VW/Audi dealers	132	\$6.5	\$11.4
Indirect & Induced	222	\$11.3	\$45.7
Total contribution	354	\$17.8	\$57.1

Table 2. 2015 total impacts by congressional district*

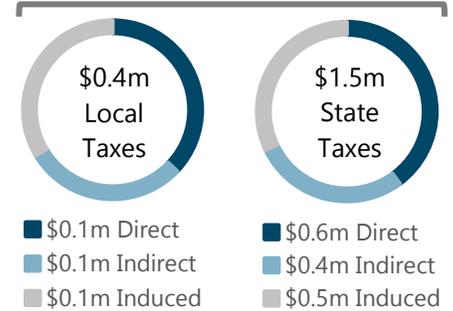
	Jobs	Income	Output
2nd district	200	\$10.1	\$27.8
3rd district	114	\$5.5	\$19.7
4th district	22	\$1.2	\$5.3
1st district	18	\$1.0	\$4.4

Operations Multipliers

Total impact over per unit of direct impact



\$1.9m State & Local Taxes



*Includes the total direct, indirect, and induced contribution.

Source: EY analysis using the IMPLAN model and data provided by VWGoA management.
Ernst & Young LLP

VOLKSWAGEN

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United States

45,886 VW and dealer direct employees & contractors
Employed during 2015

2.6 employment multiplier
Total jobs for every VW and dealer employee

119,830 Total employment impact
\$7.1 billion Total labor income

The analysis estimates economic contributions related to dealerships, manufacturing, and corporate management locations.

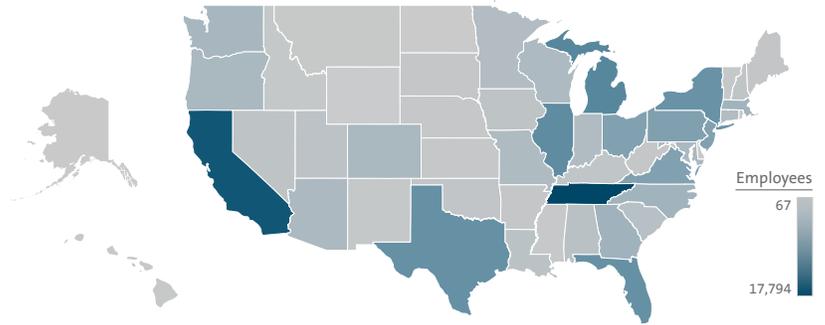
VW's operations supported \$24.8 billion of economic output in the United States directly and through related indirect and induced economic activity – supporting a total of 119,830 direct, indirect, and induced jobs.

VW's capital investment generated 2,057 total jobs in the United States in 2015.

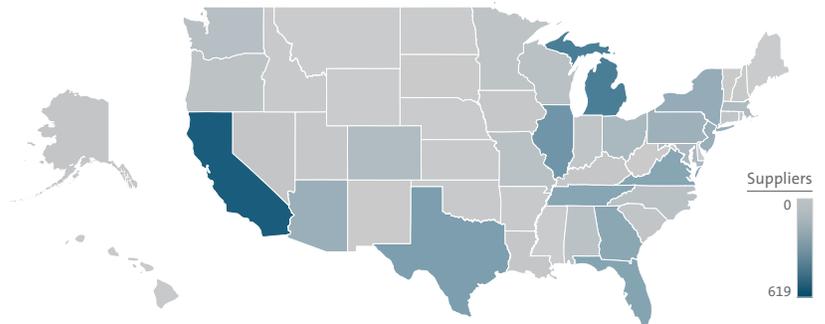
In 2015, VW's philanthropic activity totaled over \$4.3 million, including donations to 122 charitable organizations, community investment, and arts and culture.

VW's impacts in the United States include not only the company's direct dealership and corporate operations, but also the indirect and induced impacts related to VW's suppliers and sales to employees living in the United States. Through its operations and investments, VW supports jobs, sales, and taxes for households, businesses, and governments across the United States.

Total employment impacts by State



Supplier impacts by State



Direct Employees by Business Segment



*Includes the total direct, indirect, and induced contribution.
Source: EY analysis using the IMPLAN model and data provided by VWGoA management.
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