

# VOLKSWAGEN

GROUP OF AMERICA

## Georgia

**843 VW and dealer direct employees & contractors**

Employed during 2015

**3.0 employment multiplier**

Total jobs for every VW and dealer employee

**2,541 Total employment impact**  
**\$143.1 million Total labor income**

The analysis estimates economic contributions related to dealerships, corporate management locations, and accounts for activities that support operations in other states.

VW's operations supported \$420.7 million of economic output in the state directly and through related indirect and induced economic activity.

VW's largest suppliers in Georgia are: BP Lubricants; TI Group Automotive Systems; Lund, Inc; Kautex Inc

In addition to results shown in Table 2, VW's capital investment generated 16 total jobs in Georgia in 2015.

**Number of VW Dealerships: 16**

**Number of Audi Dealerships: 5**

VW's impacts in Georgia include not only the company's direct dealership and corporate operations, but also the indirect and induced impacts related to VW's suppliers and sales to employees living in the state. Through its operations and investments, VW supports jobs, sales, and taxes for households, businesses, and governments across Georgia.

**Table 1. 2015 direct, indirect, and induced impacts of VW**

\$ millions; full- and part-time employees

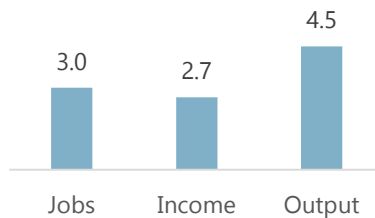
	Jobs	Income	Output
Direct Contribution	843	\$53.8	\$92.8
VW corporate	80	\$14.0	\$18.6
VW/Audi dealers	763	\$39.8	\$74.2
Indirect & Induced	1,698	\$89.2	\$327.9
Total contribution	2,541	\$143.1	\$420.7

**Table 2. 2015 total impacts by congressional district\***

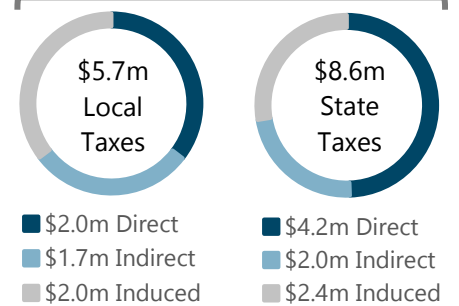
	Jobs	Income	Output
6th district	721	\$43.6	\$107.2
5th district	381	\$23.5	\$81.2
11th district	241	\$12.9	\$36.4
7th district	211	\$11.0	\$27.8
13th district	196	\$9.8	\$31.7
All other districts	791	\$42.2	\$136.4

### Operations Multipliers

Total impact over per unit of direct impact



### \$14.3m State & Local Taxes



\*Includes the total direct, indirect, and induced contribution.

Source: EY analysis using the IMPLAN model and data provided by VWGoA management.

Ernst & Young LLP