

# VOLKSWAGEN

GROUP OF AMERICA

## Hawaii

**138 VW and dealer direct employees & contractors**

Employed during 2015

**2.0 employment multiplier**

Total jobs for every VW and dealer employee

**277 Total employment impact**  
**\$15.4 million Total labor income**

The analysis estimates economic contributions related to dealerships, and accounts for activities that support operations in other states.

VW's operations supported \$42.0 million of economic output in the state directly and through related indirect and induced economic activity.

VW's largest suppliers in Hawaii are: Hyatt Corp; Kyo-Ya Hotels & Resorts; Kobayashi Sugita & Goda, LLP; Stephen W. Carvalho

### Volkswagen Dealerships

Honolulu Volkswagen  
Tony Volkswagen  
KarMART Volkswagen of Maui

### Audi Dealerships

Audi Hawaii

VW's impacts in Hawaii include not only the company's direct dealership operations, but also the indirect and induced impacts related to VW's suppliers and sales to employees living in the state. Through its operations and investments, VW supports jobs, sales, and taxes for households, businesses, and governments across Hawaii.

**Table 1. 2015 direct, indirect, and induced impacts of VW**

\$ millions; full- and part-time employees

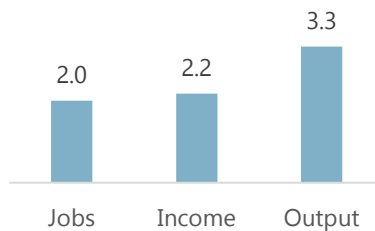
	Jobs	Income	Output
Direct Contribution	138	\$7.1	\$12.6
VW corporate	0	--	--
VW/Audi dealers	138	\$7.1	\$12.6
Indirect & Induced	139	\$8.3	\$29.4
Total contribution	277	\$15.4	\$42.0

**Table 2. 2015 total impacts by congressional district\***

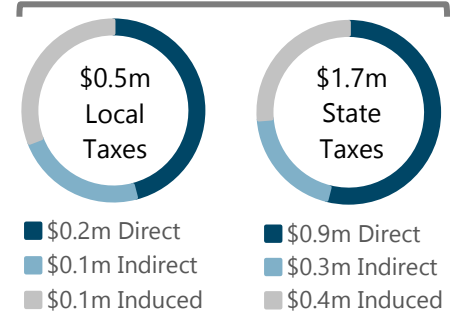
	Jobs	Income	Output
1st district	217	\$11.6	\$28.6
2nd district	60	\$3.8	\$13.4

### Operations Multipliers

Total impact over per unit of direct impact



### \$2.2m State & Local Taxes



\*Includes the total direct, indirect, and induced contribution.

Source: EY analysis using the IMPLAN model and data provided by VWGoA management.  
Ernst & Young LLP