

VOLKSWAGEN

GROUP OF AMERICA

Kentucky

247 VW and dealer direct employees & contractors

Employed during 2015

2.5 employment multiplier

Total jobs for every VW and dealer employee

628 Total employment impact
\$32.4 million Total labor income

The analysis estimates economic contributions related to dealerships, and accounts for activities that support operations in other states.

VW's operations supported \$100.1 million of economic output in the state directly and through related indirect and induced economic activity.

VW's largest suppliers in Kentucky are: Martinrea Heavy Stampings, Inc; Dean Builds, Inc; Ventra Plastics Inc; Trover Solutions, Inc

Volkswagen Dealerships

Kerry Volkswagen
Neil Huffman Volkswagen, Inc.
Don Jacobs Volkswagen
Bachman Volkswagen

Audi Dealerships

Audi Louisville
Audi of Lexington

VW's impacts in Kentucky include not only the company's direct dealership operations, but also the indirect and induced impacts related to VW's suppliers and sales to employees living in the state. Through its operations and investments, VW supports jobs, sales, and taxes for households, businesses, and governments across Kentucky.

Table 1. 2015 direct, indirect, and induced impacts of VW

\$ millions; full- and part-time employees

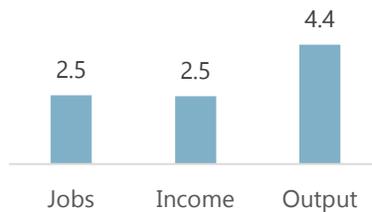
	Jobs	Income	Output
Direct Contribution	247	\$12.9	\$22.7
VW corporate	0	--	--
VW/Audi dealers	247	\$12.9	\$22.7
Indirect & Induced	381	\$19.5	\$77.4
Total contribution	628	\$32.4	\$100.1

Table 2. 2015 total impacts by congressional district*

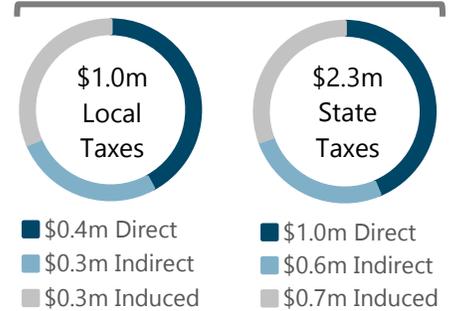
	Jobs	Income	Output
6th district	206	\$10.5	\$29.0
3rd district	165	\$8.6	\$22.3
4th district	122	\$6.4	\$24.0
2nd district	91	\$4.4	\$13.9
1st district	27	\$1.5	\$6.6
All other districts	18	\$1.0	\$4.3

Operations Multipliers

Total impact over per unit of direct impact



\$3.3m State & Local Taxes



*Includes the total direct, indirect, and induced contribution.

Source: EY analysis using the IMPLAN model and data provided by VWGoA management.

Ernst & Young LLP