

# VOLKSWAGEN

GROUP OF AMERICA

## Louisiana

**427 VW and dealer direct employees & contractors**

Employed during 2015

**2.1 employment multiplier**

Total jobs for every VW and dealer employee

**910 Total employment impact**  
**\$48.8 million Total labor income**

The analysis estimates economic contributions related to dealerships, and accounts for activities that support operations in other states.

VW's operations supported \$135.4 million of economic output in the state directly and through related indirect and induced economic activity.

VW's largest suppliers in Louisiana are: P37 Productions Inc; Kean Miller, LLP; Sessions, Fishman, Nathan & Israel LLP; Centurylink, Inc

**Number of VW Dealerships: 7**

**Number of Audi Dealerships: 4**

VW's impacts in Louisiana include not only the company's direct dealership operations, but also the indirect and induced impacts related to VW's suppliers and sales to employees living in the state. Through its operations and investments, VW supports jobs, sales, and taxes for households, businesses, and governments across Louisiana.

**Table 1. 2015 direct, indirect, and induced impacts of VW**

\$ millions; full- and part-time employees

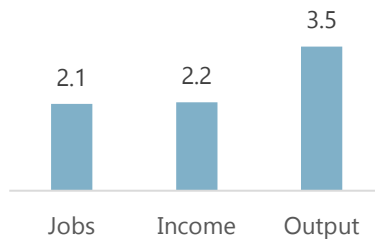
	Jobs	Income	Output
Direct Contribution	427	\$22.5	\$38.3
VW corporate	0	--	--
VW/Audi dealers	427	\$22.5	\$38.3
Indirect & Induced	482	\$26.3	\$97.1
Total contribution	910	\$48.8	\$135.4

**Table 2. 2015 total impacts by congressional district\***

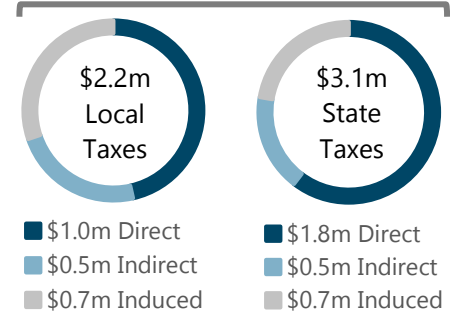
	Jobs	Income	Output
1st district	254	\$12.9	\$34.6
3rd district	221	\$11.7	\$32.0
6th district	191	\$10.3	\$26.6
4th district	162	\$8.7	\$22.1
2nd district	56	\$3.5	\$13.8
All other districts	26	\$1.6	\$6.3

### Operations Multipliers

Total impact over per unit of direct impact



### \$5.2m State & Local Taxes



\*Includes the total direct, indirect, and induced contribution.

Source: EY analysis using the IMPLAN model and data provided by VWGoA management.

Ernst & Young LLP