

VOLKSWAGEN

GROUP OF AMERICA

Maine

283 VW and dealer direct employees & contractors

Employed during 2015

1.8 employment multiplier

Total jobs for every VW and dealer employee

507 Total employment impact
\$25.6 million Total labor income

The analysis estimates economic contributions related to dealerships, and accounts for activities that support operations in other states.

VW's operations supported \$61.4 million of economic output in the state directly and through related indirect and induced economic activity.

VW's largest suppliers in Maine are: Rudman & Winchell, LLC; Wreaths Across America

Volkswagen Dealerships

Morong Falmouth Volkswagen
Thompson Volkswagen, Inc.
Morong Brunswick
Rowe Volkswagen
Darling's, Inc.
Prime Volkswagen
O'Connor Volkswagen

Audi Dealerships

Darling's Audi
Morong Falmouth Audi
Thompson Audi

VW's impacts in Maine include not only the company's direct dealership operations, but also the indirect and induced impacts related to VW's suppliers and sales to employees living in the state. Through its operations and investments, VW supports jobs, sales, and taxes for households, businesses, and governments across Maine.

Table 1. 2015 direct, indirect, and induced impacts of VW

\$ millions; full- and part-time employees

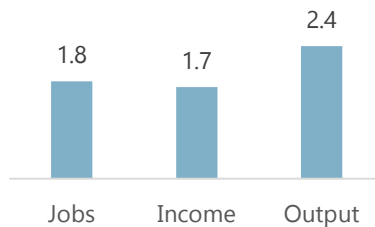
	Jobs	Income	Output
Direct Contribution	283	\$15.2	\$25.2
VW corporate	0	--	--
VW/Audi dealers	283	\$15.2	\$25.2
Indirect & Induced	225	\$10.4	\$36.2
Total contribution	507	\$25.6	\$61.4

Table 2. 2015 total impacts by congressional district*

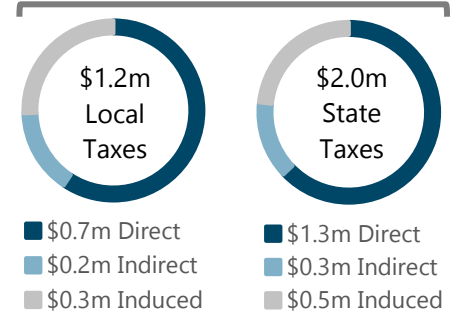
	Jobs	Income	Output
1st district	340	\$17.1	\$40.3
2nd district	167	\$8.6	\$21.1

Operations Multipliers

Total impact over per unit of direct impact



\$3.2m State & Local Taxes



*Includes the total direct, indirect, and induced contribution.

Source: EY analysis using the IMPLAN model and data provided by VWGoA management.
Ernst & Young LLP