

VOLKSWAGEN

GROUP OF AMERICA



VW CREDIT, INC.

At work in Michigan



GROWING OUR FOOTPRINT IN METRO DETROIT

Tapping into Michigan's rich automotive heritage, the Motor City area is a hub for key VWGoA business activities such as environmental compliance, safety engineering and customer support.

Since 2008, VWGoA has invested \$12 million and added hundreds of employees in Auburn Hills. Expansion of the Auburn Hills operations has helped Volkswagen monitor and improve the quality of its vehicles in the U.S. market and build quality perceptions into a new strength.

MICHIGAN DEALERS

Ann Arbor	Audi Ann Arbor Volkswagen of Ann Arbor	Lansing	Williams Audi Williams Volkswagen, Inc.
Bay City	Thelen Audi Thelen Volkswagen	Livonia	Ralph Thayer Volkswagen Elite Volkswagen
Birmingham	Fred Lavery Audi Co	Monroe	Audi Muskegon
Dearborn	LaFontaine Volkswagen of Dearborn	Muskegon	Volkswagen of Muskegon Fletch's, Inc.
Escanaba	Halbinsel Volkswagen	Petoskey	Audi of Rochester Hills
Farmington Hills	Audi Farmington Hills Suburban VW of Farmington Hills	Rochester Hills	Fox Volkswagen
Grand Blanc	Volkswagen of Grand Blanc	Sterling Heights	Vyletel Volkswagen, Inc.
Grand Rapids	Betten Imports, Inc. Delta Audi Gezon Volkswagen	Traverse City	Traverse City Audi Traverse City Volkswagen
Holland	Crown Volkswagen	Troy	Bentley Troy Bugatti Troy Lamborghini Troy
Kalamazoo	Maple Hill Audi Maple Hill Volkswagen		Suburban Volkswagen, Inc.

"We believe in this long-term investment because America is not just our customers' home, it's our home, too. And just like you, we care about the future of our home."

– Michael Horn,
President and CEO, Volkswagen Group of America, Inc.

FACILITIES

- Customer Relations and After Sales Support Center (Auburn Hills)

JOBS CREATED

- 1,200+ VW Group employees

CORPORATE INVESTMENT

- \$12 million investment in Auburn Hills since 2008
- Committing \$7 billion in new investment to North America over the next five years

COMMUNITY SUPPORT

We are proud to support these programs and others nationwide:

- Detroit Institute for Children
- Grace Centers of Hope
- Power Company Kids Club
- German American Chamber of Commerce, Michigan Chapter
- MAT2 apprenticeship program through the Michigan Economy Development Chamber (MEDC)
- Juvenile Diabetes Research Foundation

ECOLOGICAL FOOTPRINT

- VWGoA's Chattanooga plant is the first and only Platinum LEED certified car factory in the world
- Silver LEED Certified headquarters building (Herndon, VA)
- Silver LEED Certified test center (Oxnard, CA)
- The only Silver LEED Certified distribution center in the world (Roane County, TN)
- 66 acre Solar Park with a total capacity of 9.5 MW
- World Environment Center's (WEC) 2014 Gold Medal award for commitment to environmental preservation and eco-mobility
- World's most sustainable automotive group according to the Dow Jones Sustainability Index

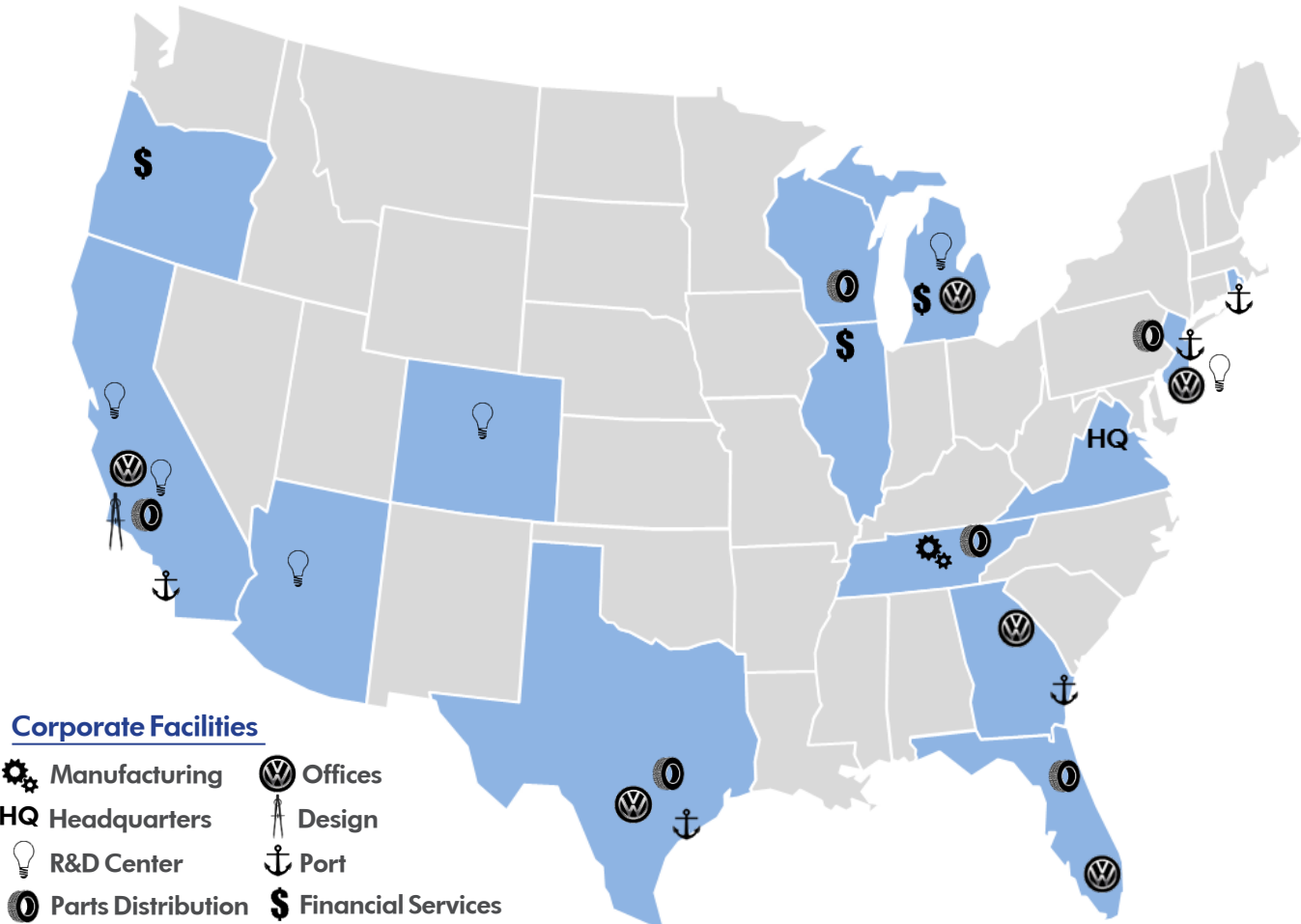




At work in America

Volkswagen Group of America, Inc. is the U.S. subsidiary of the world's second largest automaker, Volkswagen AG. In the United States, Volkswagen Group of America imports, markets and distributes Audi, Bentley, Bugatti, Lamborghini and Volkswagen brands. Operations also include the financial services of VW Credit, Inc.

Volkswagen Group of America or subsidiary operations in the United States include:



It is our goal to offer attractive, safe and environmentally sound vehicles that are competitive in an increasingly tough market and that set world standards in their respective classes.

It's really all about the American dream – turning challenges into opportunities.

Quality is our product. Innovation is our brand. And staying connected with our customers, our communities and the environment is our promise.

At a glance

VOLKSWAGEN
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2013 Production	132,500
Employment	5,900
Dealers	990
Dealer Employment	30,000+

