

# VOLKSWAGEN

GROUP OF AMERICA

## Nevada

**394 VW and dealer direct employees & contractors**

Employed during 2015

**1.9 employment multiplier**

Total jobs for every VW and dealer employee

**744 Total employment impact**  
**\$39.3 million Total labor income**

The analysis estimates economic contributions related to dealerships, and accounts for activities that support operations in other states.

VW's operations supported \$106.2 million of economic output in the state directly and through related indirect and induced economic activity.

VW's largest suppliers in Nevada are: Astound Group; ICL Inc; Nevada Property 1 LLC; MGM Resorts International

### Volkswagen Dealerships

Findlay Volkswagen  
Findlay North Volkswagen  
AutoNation Volkswagen Las Vegas  
Lithia Volkswagen of Reno

### Audi Dealerships

Audi Henderson  
Audi Las Vegas  
Audi Reno Tahoe

VW's impacts in Nevada include not only the company's direct dealership operations, but also the indirect and induced impacts related to VW's suppliers and sales to employees living in the state. Through its operations and investments, VW supports jobs, sales, and taxes for households, businesses, and governments across Nevada.

**Table 1. 2015 direct, indirect, and induced impacts of VW**

\$ millions; full- and part-time employees

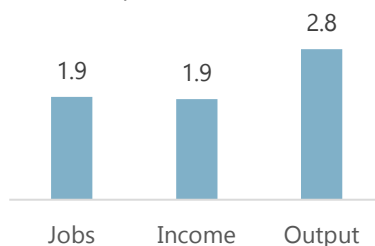
	Jobs	Income	Output
Direct Contribution	394	\$21.2	\$38.4
VW corporate	0	--	--
VW/Audi dealers	394	\$21.2	\$38.4
Indirect & Induced	350	\$18.1	\$67.9
Total contribution	744	\$39.3	\$106.2

**Table 2. 2015 total impacts by congressional district\***

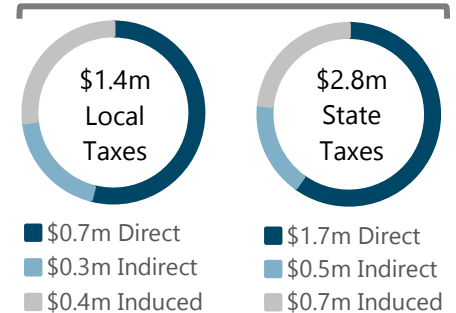
	Jobs	Income	Output
1st district	218	\$11.5	\$30.1
3rd district	216	\$11.5	\$30.5
2nd district	179	\$9.7	\$25.2
4th district	131	\$6.5	\$20.4

### Operations Multipliers

Total impact over per unit of direct impact



### \$4.2m State & Local Taxes



\*Includes the total direct, indirect, and induced contribution.

Source: EY analysis using the IMPLAN model and data provided by VWGoA management.

Ernst & Young LLP