

# VOLKSWAGEN

GROUP OF AMERICA

## South Carolina

**484 VW and dealer direct employees & contractors**

Employed during 2015

**2.3 employment multiplier**

Total jobs for every VW and dealer employee

**1,135 Total employment impact**  
**\$57.2 million Total labor income**

The analysis estimates economic contributions related to dealerships, and accounts for activities that support operations in other states.

VW's operations supported \$181.9 million of economic output in the state directly and through related indirect and induced economic activity.

VW's largest suppliers in South Carolina are: DAA Draexlmaier Automotive; Inpro Electric USA LTD; Robert Bosch LLC; Autoneum North America Inc

**Number of Volkswagen Dealerships: 10**

**Number of Audi Dealerships: 4**

VW's impacts in South Carolina include not only the company's direct dealership operations, but also the indirect and induced impacts related to VW's suppliers and sales to employees living in the state. Through its operations and investments, VW supports jobs, sales, and taxes for households, businesses, and governments across South Carolina.

**Table 1. 2015 direct, indirect, and induced impacts of VW**

\$ millions; full- and part-time employees

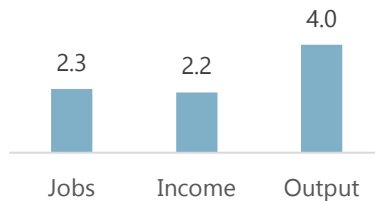
	Jobs	Income	Output
Direct Contribution	484	\$25.8	\$45.9
VW corporate	0	--	--
VW/Audi dealers	484	\$25.8	\$45.9
Indirect & Induced	650	\$31.4	\$136.0
Total contribution	1,135	\$57.2	\$181.9

**Table 2. 2015 total impacts by congressional district\***

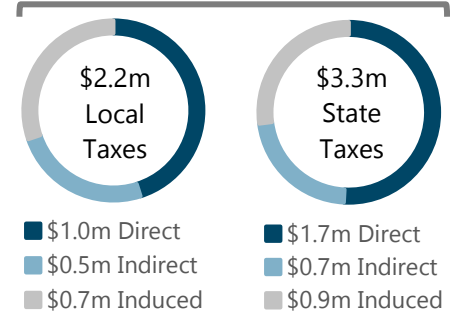
	Jobs	Income	Output
1st district	356	\$17.9	\$44.1
4th district	317	\$16.0	\$52.6
2nd district	217	\$10.8	\$30.4
6th district	95	\$5.1	\$24.8
7th district	82	\$3.9	\$13.2
All other districts	68	\$3.6	\$16.8

### Operations Multipliers

Total impact over per unit of direct impact



### \$5.5m State & Local Taxes



\*Includes the total direct, indirect, and induced contribution.

Source: EY analysis using the IMPLAN model and data provided by VWGoA management.  
Ernst & Young LLP