

# VOLKSWAGEN

GROUP OF AMERICA

## South Dakota

**101 VW and dealer direct employees & contractors**

Employed during 2015

**3.6 employment multiplier**

Total jobs for every VW and dealer employee

**366 Total employment impact**  
**\$20.7 million Total labor income**

The analysis estimates economic contributions related to dealerships, and accounts for activities that support operations in other states.

VW's operations supported \$64.6 million of economic output in the state directly and through related indirect and induced economic activity.

VW's largest suppliers in South Dakota are: Citibank; Confidential Investigative Services; Kuntz Larry J.

### Volkswagen Dealerships

Graham Automotive  
Liberty Volkswagen

### Audi Dealerships

Audi Sioux Falls

VW's impacts in South Dakota include not only the company's direct dealership operations, but also the indirect and induced impacts related to VW's suppliers and sales to employees living in the state. Through its operations and investments, VW supports jobs, sales, and taxes for households, businesses, and governments across South Dakota.

**Table 1. 2015 direct, indirect, and induced impacts of VW**

\$ millions; full- and part-time employees

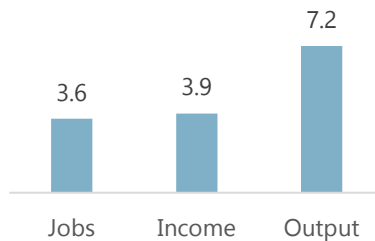
	Jobs	Income	Output
Direct Contribution	101	\$5.3	\$9.0
VW corporate	0	--	--
VW/Audi dealers	101	\$5.3	\$9.0
Indirect & Induced	265	\$15.4	\$55.6
Total contribution	366	\$20.7	\$64.6

**Table 2. 2015 total impacts by congressional district\***

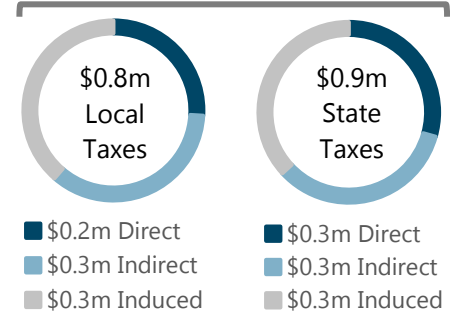
	Jobs	Income	Output
At-large district	366	\$20.7	\$64.6

### Operations Multipliers

Total impact over per unit of direct impact



### \$1.7m State & Local Taxes



\*Includes the total direct, indirect, and induced contribution.

Source: EY analysis using the IMPLAN model and data provided by VWGoA management.

Ernst & Young LLP