



Chattanooga

## At work in Tennessee

### NOW MADE IN AMERICA

The Volkswagen assembly plant in the United States began production in 2011 in the “Can-Do Community” of Chattanooga, Tennessee. The current facility has an annual capacity of more than 150,000 vehicles. It builds the Volkswagen Passat, winner of a Guinness World Record for most fuel efficient car.

The 1,400-acre campus employs about 2,500 employees and includes a production and assembly line, paint and body shops, and administrative offices. According to a University of Tennessee at Knoxville (UTK) research study the plant generated 9,800 supplier-related jobs.

In 2014, Volkswagen Chattanooga announced a \$900 million expansion to build a new SUV specifically designed for the U.S. market. The expansion will create 2,000 jobs, including the new National Research & Development and Planning Center—Volkswagen’s first in the United States.

Volkswagen Chattanooga is the first and only manufacturing plant in the world to have earned LEED Platinum certification by the US Green Building Council. It is also certified according to ISO 14001 for its environmental management system and according to ISO 50001 for its energy management system.

In 2013, VWGoA opened a \$40 million, 495,000-plus square foot LEED Silver-certified parts distribution facility in Roane County, TN.

### TENNESSEE DEALERS

<b>Bristol</b>	Wallace Volkswagen
<b>Chattanooga</b>	Audi Chattanooga Village Volkswagen of Chattanooga
<b>Clarksville</b>	Gary Mathews Volkswagen
<b>Franklin</b>	Hallmark Volkswagen at Cool Springs
<b>Johnson City</b>	Wallace Volkswagen of Johnson City
<b>Kingsport</b>	Fairway Volkswagen
<b>Knoxville</b>	Harper Audi Harper Volkswagen, Inc.
<b>Madison</b>	Hallmark Volkswagen, Inc.
<b>Memphis</b>	Gossett Audi Gossett Volkswagen Gossett Volkswagen of Germantown
<b>Murfreesboro</b>	Southeast Signature Motors, Inc.
<b>Nashville</b>	Audi Nashville Bentley Nashville

*“We weren’t just looking for land; we were looking for committed community partners with a shared interest in the success of our new plant. We were very impressed by the political, personal and emotional support we found in Chattanooga, Tennessee.”*

– Michael Horn,  
President and CEO, Volkswagen Group of America, Inc.

### FACILITIES

- Volkswagen Assembly Plant and Solar Park
- Volkswagen Academy
- Parts Distribution Center (PDC)

### JOBS CREATED

- 2,500 Volkswagen Group employees
- 9,800 supplier employees
- 800 dealer employees

### CORPORATE INVESTMENT

- \$1 Billion plant investment, \$900 million expansion announced in 2014
- \$379 Million local construction contracts
- \$307 Million local car supply contracts

### ECONOMIC IMPACT

- 12,400 full-time jobs in the region
- \$643 Million in annual income
- \$53.5 Million annually state & local tax revenue

### ECOLOGICAL FOOTPRINT

- Advanced Painting process reduces CO2 by 20%
- Eco Dry Scrubber System and reuse of rainwater saves up to 370,000 gallons of water annually
- T5 lighting system saves 20% energy
- LED street lights save 100,000 kilowatt hours/year
- 9.5 MW solar park provides 12.5% of energy needs during production and 100% during non-production periods
- Winner of the World Environment Center’s 2014 Gold Medal award



**2013 GREEN POWER LEADERSHIP AWARD**  
Awarded by the EPA



**2012 IMPACT AWARD**  
Awarded by the Tennessee Minority Supplier Development Council



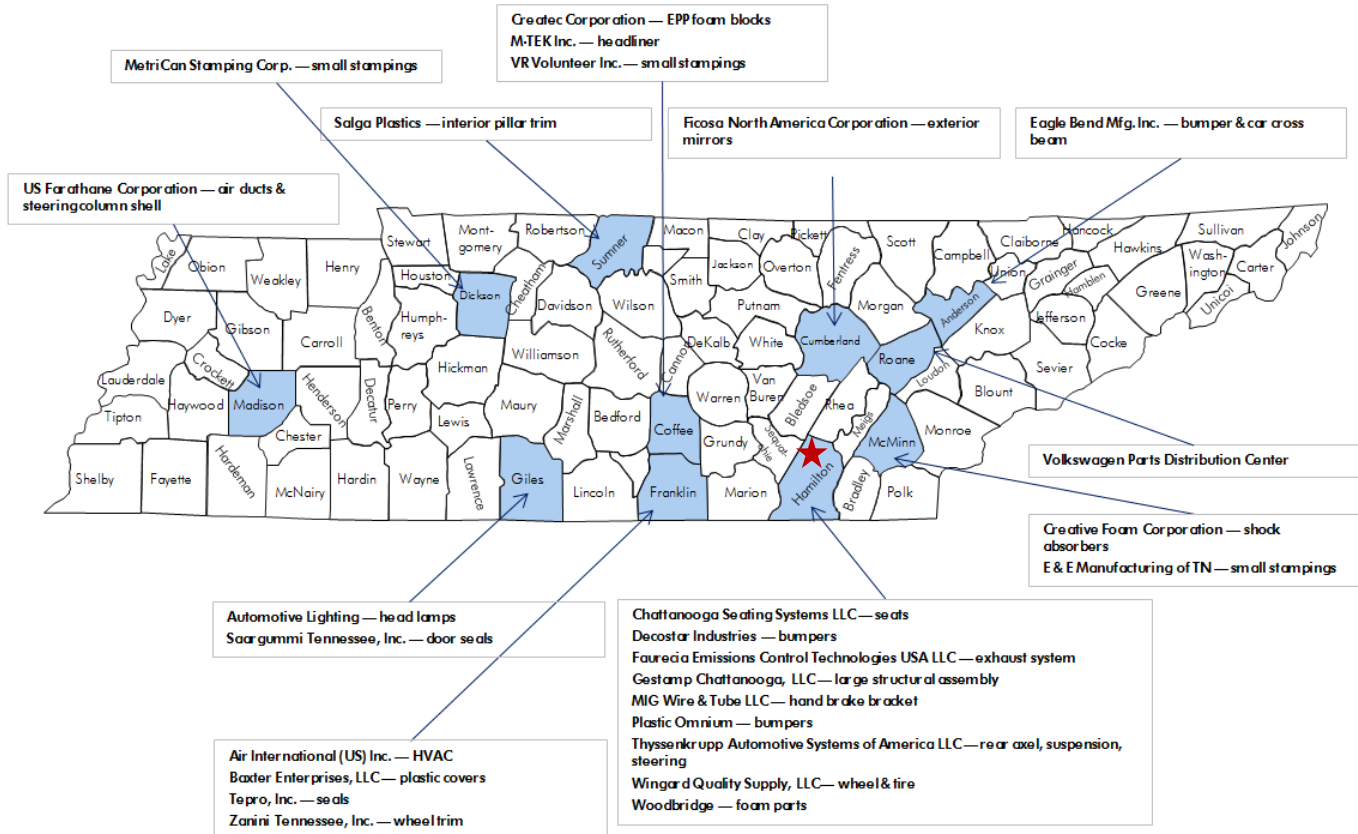
**2010 CORPORATION OF THE YEAR**  
Awarded by the Chattanooga chapter of the National Urban League





Volkswagen Chattanooga Operations indirectly supports 9,800 supplier jobs.

**At work in Chattanooga. At work throughout the Volunteer State.**



At Volkswagen, we make attractive, safe and environmentally sound vehicles that are competitive in an increasingly tough market and that set world standards in their respective classes.

**It's really all about the American dream – turning challenges into opportunities.**



**Cars and careers.  
Made in Chattanooga.**





Chattanooga

## At work in the Community

### VOLKSWAGEN ACADEMY

Volkswagen is committed to developing a technologically advanced American workforce situated at the crossroads of manufacturing and innovation.

That's why we launched the Volkswagen Academy in 2011.

The Academy is a public-private partnership aimed at equipping the next generation of workers with the skills needed to succeed in high-tech manufacturing. The Academy offers three-year programs in Automation Mechatronics that are based on German curriculum and Volkswagen global standards.

Students participate in a comprehensive learning environment that blends classroom and laboratory instruction with paid, on-the-job training experience in the Volkswagen plant.

Graduates of the program are guaranteed employment and in 2013, we celebrated the inaugural graduation class of the Academy's Automation Mechatronics Program.

This first class of 12 technicians provides a glimpse of how America can begin to solve its high-tech skills crunch.

### ACADEMIC PARTNERS

Investing for the future, Volkswagen contributed \$5.3 Million to Partners in Education in Tennessee over a 5-year period in support of:

- University of Tennessee – Chattanooga
- University of Tennessee – Knoxville
- Oak Ridge National Laboratory
- Hamilton County Public Schools
- University of Memphis
- Tennessee State University
- Fisk University

### DIVERSITY

Our supplier diversity initiative began in 2008, and in 2011 Volkswagen won Corporation of the Year, for our supplier diversity initiatives on behalf of the Tennessee Minority Supplier Development Council.

- In 2014, we reported 12.7% minority spend within general purchasing, with our target being 10%
- In 2014, KeeKee Mathis, Supplier Diversity Program Manager, was listed in the Top (30) Champions of Diversity in Diversity Plus Magazine –Sept./Oct. issue.

### CHARITABLE CONTRIBUTIONS

- 100 Black Men of Chattanooga
- A Night to Remember
- American Cancer Society
- American Diabetes Association
- American Lung Association
- American Red Cross
- Arts Build
- Bessie Smith Cultural Center
- Better Business Bureau
- Big Brothers Big Sisters
- Boys & Girls Clubs of Chattanooga
- Chattanooga Arboretum and Nature Center
- Chattanooga Area Chamber of Commerce
- Chattanooga Area Food Bank
- Chattanooga CARES
- Chattanooga Down Syndrome Society
- Chattanooga Football Club
- Chattanooga Presents
- Chattanooga Regional Homeless Coalition
- Chattanooga Regional Manufacturers Association
- Chattanooga Symphony & Opera
- Chattanooga Visitors Bureau
- Chattanooga Women's Leadership Institute
- City of Chattanooga, Go! Fest
- Friends of the Festival-Riverbend
- Girls, Inc.
- Hearing Loss Association of America
- Hunter Museum
- La Paz Chattanooga
- Make a Wish Foundation of East Tennessee
- Muscular Dystrophy Association
- National Association for the Advancement of Colored People (NAACP)
- Read 20
- River City Company
- Ronald McDonald House
- Scenic City Volks Folks
- Tennessee Aquarium
- Tennessee Chess Association
- The Trust for Public Land
- Urban League of Greater Chattanooga
- VetForce 1
- WTCI

