

# VOLKSWAGEN

GROUP OF AMERICA

## Wisconsin

**783 VW and dealer direct employees & contractors**

Employed during 2015

**2.1 employment multiplier**

Total jobs for every VW and dealer employee

**1,644 Total employment impact**  
**\$89.5 million Total labor income**

The analysis estimates economic contributions related to dealerships, corporate management locations, and accounts for activities that support operations in other states.

VW's operations supported \$236.4 million of economic output in the state directly and through related indirect and induced economic activity.

VW's largest suppliers in Wisconsin are: Miniature Precision Components; Roehl Transport, Inc; Pierburg Pump Technology, LLC; Johnson Controls

In addition to results shown in Table 2, VW's capital investment generated 2 total jobs in Wisconsin in 2015.

**Number of VW Dealerships: 16**

**Number of Audi Dealerships: 7**

VW's impacts in Wisconsin include not only the company's direct dealership and corporate operations, but also the indirect and induced impacts related to VW's suppliers and sales to employees living in the state. Through its operations and investments, VW supports jobs, sales, and taxes for households, businesses, and governments across Wisconsin.

**Table 1. 2015 direct, indirect, and induced impacts of VW**

\$ millions; full- and part-time employees

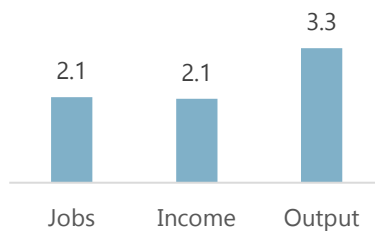
	Jobs	Income	Output
Direct Contribution	783	\$43.6	\$71.7
VW corporate	43	\$4.2	\$4.5
VW/Audi dealers	740	\$39.3	\$67.3
Indirect & Induced	861	\$45.9	\$164.7
Total contribution	1,644	\$89.5	\$236.4

**Table 2. 2015 total impacts by congressional district\***

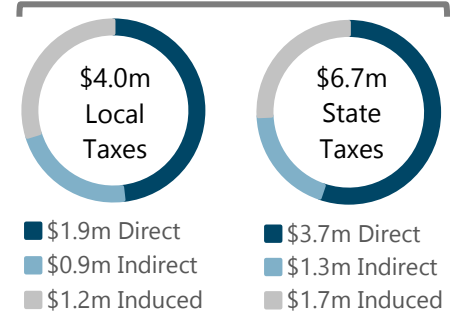
	Jobs	Income	Output
1st district	289	\$16.3	\$42.1
3rd district	261	\$14.3	\$33.8
2nd district	245	\$13.3	\$36.2
8th district	234	\$12.2	\$33.0
4th district	226	\$12.9	\$30.4
All other districts	390	\$20.4	\$60.9

### Operations Multipliers

Total impact over per unit of direct impact



### \$10.8m State & Local Taxes



\*Includes the total direct, indirect, and induced contribution.

Source: EY analysis using the IMPLAN model and data provided by VWGoA management.

Ernst & Young LLP